

# Visible Italian in Victoria Competition



## Teachers of Italian around Victoria!

RUMACCC<sup>1</sup> at the University of Melbourne, along with Co.As.It and VATI, have prepared a fun and educational competition for students of Italian in years 9-12. We want to engage your students with their neighbourhoods, and let them experience how useful their language skills can be!

*LinguaSnapp Melbourne* is an exciting project to develop a multilingual landscape map of Melbourne. We are trying to find the hotspots where more than one language is in common use, and what those languages are. We're especially excited about Italian in Melbourne, thanks to its rich history here! There is a strong tradition of Italian in the city, and our app users can help us discover this information, by, when walking down the street, using their phone to report any sign, poster, leaflet or other text that is written in more than one language. We are interested in towns and cities from outside Melbourne too, in fact anywhere in the world!



<sup>1</sup> Research Unit for Multilingualism and Cross-Cultural Communication  
<http://arts.unimelb.edu.au/rumaccc>



We'd like your schools to get involved with this innovative project! In collaboration with Co.As.It. and VATI, we're presenting an opportunity for secondary students of Italian around Melbourne and the rest of Victoria to discover the presence of visible Italian language in their neighbourhood, using *LinguaSnapp Melbourne*. We've found over 100 instances of Italian written around Melbourne already, and that's just a taster- we know there are a lot more!

Students would be given the option to download the app onto their smartphones, and enter a competition for the photo that best represents Italian language in their area. 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> prize winners will receive vouchers to the value of \$150.00 (1<sup>st</sup> Prize), \$100.00 (2<sup>nd</sup> prize) and \$75.00 (3<sup>rd</sup> prize), and the school that uploads the most pictures will receive a fabulous cash prize to fund more Italian education! Students would be required to take up to a maximum of 5 photos of any Italian language on signs, posters, or leaflets anywhere in Victoria and upload them onto the *LinguaSnapp MEL* website by Sept. 18<sup>th</sup>, 2017. They will also have the option of practicing their language skills by offering a translation of the text. Not only will students develop a new appreciation for just how much written Italian is present in their city, but they will be taking part in an international research project! The app and the information uploaded through the app is publicly available, so students can use the information they have gathered, along with that of other users, to explore language use around Victoria. However, no information will be stored on their smartphones, and no personal information will be uploaded onto the *LinguaSnapp MEL* servers- only the information they upload about the photo itself (and of course, their username). We have included a template for a permission slip that you may choose to have parents sign; just fill in the pertinent information such as school name and date.



If you think your school would be interested in participating in this competition, please register your interest by responding to this email, or writing to [carlie.hanson@unimelb.edu.au](mailto:carlie.hanson@unimelb.edu.au). We will be sending more detailed information and an instructional video to interested teachers to learn more about the project and how it works.

**Please direct any questions or comments to [carlie.hanson@unimelb.edu.au](mailto:carlie.hanson@unimelb.edu.au)**